

Home Assignment-2022
M. Com Programme
Final Year
Directorate of Open and Distance Learning
Dibrugarh University

Answer the following questions within 500 words.

COM -201-Financial Management

Assignment -1:

Q. Define Financial Management. Narrate briefly the functions of Financial Management. 2+8=10

Assignment -2:

Q. Describe the advantages and disadvantages of unsecured borrowings as a source of short-term finance. 5+5=10

COM -202-Marketing Management

Assignment -1:

Q. What do you understand by the 'New Concept of Marketing'? Discuss the various components of Marketing Mix. 2+8=10

Assignment -2:

Q. What is a channel of distribution? Explain the factors governing the choice of channels of distribution. 2+8=10

COM -203-Research Methodology and Statistical Analysis

Assignment -1:

Q. Explain in brief the different types of research. 10

Assignment -2:

Q. Distinguish between type-I error and type-II error. 10

COM -204(A) - Human Resource Management

Assignment -1:

Q. . Define Human Resource Management and bring out the differences between Human Resource Management and Personnel Management. 2+8=10

Assignment -2:

Q. Distinguish between Employment Training and Development 10

COM -204(B) - Indian Financial System

Assignment -1:

Q. What do you mean by Financial System? Discuss the components of a formal financial system. 2+8=10

Assignment -2:

Q. Discuss the powers and functions of Securities Exchange Board of India (SEBI). 10

COM -205(A) - Industrial Relations

Assignment -1:

Q. Distinguish between Human Relations Approach and Systems Approach in the context of Industrial Relations. 10

Assignment -2:

Q. Discuss the concept and features of Labour Welfares laid down in the Constitution. 10

COM -205(B) - Financial Services

Assignment -1:

Q. Who are merchant bankers? Discuss about the services offered by merchant bankers to the capital market with reference to the SEBI regulation. 2+8=10

Assignment -2:

Q. What do you understand by Leasing? State its advantages and limitations. 2+8=10

COM -206(A) – Human Resource Development

Assignment -1:

Q. What do you mean by Human Resource Development? State some benefits of Human Resource Development. Distinguish between HRM and HRD. 2+4+4=10

Assignment -2:

Q. Explain the dimensions of International HRM. Compare domestic HRM and International HRM. 5+5=10

COM -206 (B) - Security Analysis and Portfolio Management

Assignment -1:

Q. . Define investment. Discuss the difference between (a) investment and speculation and (b) investment and gambling. 2+4+4=10

Assignment -2:

Q. Define Risk. Explain the different types of risk. 2+8=10
